

NATIONAL CERTIFICATE VOCATIONAL
(NCV)

Marketing Management L2 – L4

130 Credits

Certification Body

Department of Higher Education and Training
(DHET)

Course Details / outline

Overview

NCV Marketing is a hands-on, skills based qualification focusing on practical marketing skills for immediate employment. It covers areas like, sales, consumer behavior and basic digital marketing serving as a path way to further studies or direct into entry level marketing roles

Entry requirements

Learners who want to register for this qualification must have the following;

- Grade 09 or Its equivalent

Duration

3 Years

Articulations Options

Vertical:

1. National N Diploma: (N4-N6)
2. Diploma: Operations Management L6

Career Opportunities

- Customer Relations
- Marketing
- Marketing Research
- Product Development

- Public Relations
- Purchasing Management
- Sales Management
- Call Centre Agent

Course Outline

This course is made up of the following compulsory knowledge and practical skills modules:

Note: All Modules are compulsory at all levels

Level 2 (Grade 9)	Level 3 (Level 2 Certificate)	Level 4 (Level 3 Certificate)
<ul style="list-style-type: none"> • English First Additional Language • Mathematical Literacy • Life Orientation • Marketing • Advertising and Promotions • Marketing Communication • Consumer Behavior 	<ul style="list-style-type: none"> • English First Additional Language • Mathematical Literacy • Life Orientation • Marketing • Advertising and Promotions • Marketing Communication • Consumer Behavior 	<ul style="list-style-type: none"> • English First Additional Language • Mathematical Literacy • Life Orientation • Marketing • Advertising and Promotions • Marketing Communication • Consumer Behavior

Course fees structure

1. Registration	R1 000.00
2. Deposit fees	R1 500.00
3. Monthly Fees	R1 000.00 * 36 Months
Total Course fees	R38 500.00 (Tuition only)

COLLEGE BANKING DETAILS

NB: All deposit slips must be submitted to the college for recording

NEDBANK
MBOWA COLLEGE
Account No: **1169745628**
CURRENT ACCOUNT
Ref: Student Surname and Name

CAPITEC BANK
MBOWA COLLEGE
Account No: **1052821537**
CAPITEC BUSINESS ACCOUNT
Ref: Student Surname and Name



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